



Adoption of Strategic Plan

Presented by

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Planning and Development Manager



Strategic Plan

"BE IT RESOLVED by the Board of Directors of Brazos River Authority that the Strategic Plan be approved and adopted.

BE IT FURTHER RESOLVED that the Mission Statement of the Strategic Plan for the Brazos River Authority be adopted as: The Brazos River Authority (BRA) exists to develop, manage, and protect the water resources of the Brazos River basin.



Strategic Plan

BE IT FURTHER RESOLVED that the Guiding Principles of the Strategic Plan for the Brazos River Authority be adopted as:

Quality People – The right people for the right job

Integrity and Respect

Commitment to Service and Stewardship

Innovation and Continuous Improvement



Strategic Plan

BE IT FURTHER RESOLVED that the Primary Goals of the Strategic Plan for the Brazos River Authority be adopted as:

- I. The BRA will proactively engage in strategic planning and effective resource management.**
- II. The BRA will develop water resources, including both surface and groundwater.**



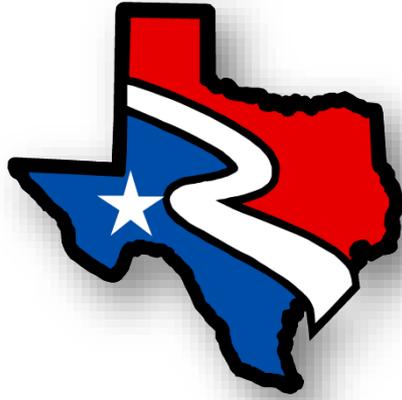
Strategic Plan

- III. The BRA will manage water resources as a service to BRA customers and to support beneficial use by citizens of the Brazos River basin.**
- IV. The BRA will protect water resources, and where possible improve water quality, to support responsible and efficient use of the Brazos River basin's natural resources.**



Strategic Plan

- V. The BRA will establish communications and public relations to support the BRA's mission and service to the Brazos River basin communities.
- VI. The BRA will develop and retain employees to support the BRA's strategic vision, enhance diversity in the workforce, and prepare the BRA to accomplish its mission."



Brazos River Authority