

AGENCY PRESENCE IN THE NORTH BOSQUE RIVER WATERSHED

Agency/Entity: Texas Association of Dairymen (TAD)

Web Address: <http://www.milk4texas.org>

Brief Introduction: The Texas Association of Dairymen is a non-profit corporation with its membership consisting of Texas Dairy Cooperatives. The corporation powers, business and affairs of the corporation are exercised, conducted and controlled by a Board of 14 directors, 13 of whom are active dairy producers and 1 representing TAD's associate members throughout the State of Texas. Every dairy cooperative with members actively producing milk from dairy cows in the State of Texas are invited to be a part of this dynamic organization working for the interest and benefit of Texas Dairy Farmer's on issues including but not limited to environmental and animal health welfare.

Agency/Entity Interest in North Bosque Watershed: The Upper North Bosque Watershed, which includes much of Erath County, is the largest milk-producing region in the State of Texas. With the region's dairies at the center of an environmental controversy, it is in TAD's interest to be involved in efforts to resolve water quality issues while representing the concerns of the dairy industry.

Current Involvement in North Bosque Watershed Projects:

TAD acts in an advisory capacity on many environmental enhancement efforts currently underway in the North Bosque Watershed by:

- representing the interests of the dairy industry on technical committees
- facilitating involvement of dairy producers in demonstration projects, and
- raising dairy producer's awareness of new regulations, technologies, etc.